Historic, Archive Document

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Rationing and Price Control

Status " Subject Assigned PUBLICATIONS War Letter for Agriculture (Aug. 28) DuMars, OI Completed Prices -Price panels get bigger job Potato maximum up Peanut ceilings to reflect parity Lettuce price increase allowed 18 cents for blue berries in New England Table grape ceiling postponed Rationing ---Five blue stamps become valid Completed Weekly Letter to Extension Directors Lloyd, Ext. (Aug. 26) Attention called to Price Administrator Bowles' statement on reconversion pricing (NB-2724); copies sent to directors Policy Releases: OPA-Farm Facts - OPA Price Ceilings on Fresh Fruits and Vegetables Ceiling Prices for 1944 crop of farmers' stock peanuts (OPA-4692) Letter to Farm Editors-Agriculture in Wartime Wing, OI Completed August 26 Faced With a New Problem: Reconversion Prices for 1944 Crop Farmers' Stock Peanuts Expanded Alfalfa Meal Dehydration Recommended Weekly Cotton Market Review Mohair and Price Control Ceiling Prices of Processed Blueberries Prices of Ready-Mixed Concrete Products LIBRARY Customer-Grocer Educational Campaign CHREENT SECTO RECORD Excerpts from the Farm Press --Associated Poultry and Egg Industries-SEP 11 1944 Hatchery Tribune, August "Is Gasoline Rationing Necessary?"— U.S. DI PRETMEN. Missouri Farm Bureau News, Aug. 16. Price Control and Rationing-The Utah Farmer, Aug. 15

RADIO

FASHIONS IN RATIONS, CBS, Servel, Inc. OPA Announces Grocer-Custom Campaign

Hemphill, OI. Completed

Farm Production Goals

Subject	Assigned	Status
Article on County Agent Work for FREE AMERICA	Schlup- Jeter, Ext.	Completed
Letter to Extension Directors	Lloyd, Ext.	11
The Feed Situation WFA Designates Additional Drought Areas for Dairy Payments		
Weekly letter to State Extension Editors New pictures to illustrate contribution of war food production by Cooperative Extension South Carolina Extension farm column "Seen Along the Roadside."	Lloyd, Ext.	II .
USDA — Sept. 4	Harding, OI	In press
Eats We have met the enemy (disease-resistant lettuce) Immigrant makes good (poultry industry)		÷
Conservation on the High Plains (Article for "Quarterly" Magazine) Farmers Union Grain Terminal Assoc.	Faris, SCS	In preparation
An article on "Record Crop of Turkeys This Year" for Turkey World.	Kimball, BAE	Ħ
A book review of Mobilizing for Abundance by Robert R. Nathan for Journal of Farm Economics.	Wells, BAE	Ħ
A processed report on "Land Development Opportunities in Mecklenburg County and Other Parts of the Virginia Piedmont"	Davis and Weitzell, BAE	# ## ## ## ## ## ## ## ## ## ## ## ## #
PRESS		
Research achievement sheet on swine sanitation		In clearance
Research develops new coating material Table sirup from wheat New unit used in Naval Stores	BAIC	In preparation
Fescue seed a good feedstuff More forzen food locker plants	Burch, ARA	In clearance Cleared
Japanese beetle restrictions to be lifted for season on fruits, vegetables,	BEPQ	II.
and cut flowers Scientific research on bee management pays	ů)	Issued
No. "5" cataloup takes over	BPISAE	In clearance

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Subject	Assigned	Status		
New oats for fall seeding Ice overcoats save cranberry vines Corn crop makes sanitary seedbed for sugarbeets	BPISAE TO ACCUMENT TO A COMMENT OF THE PROPERTY OF THE PROPERT	Cleared & submitted Approved		
The penicillin situation	BAIC	Cleared		
RADIO	•			
Radio script for OWI Overseas Broadcast on Soil Conservation Service.	Boyle, SCS	In preparation		
INS: Backwoods Farm Makes Good	Fox, FSA	In preparation		
Farm Flashes: Hogging Down Corn	Gilstrap, OI	Completed		
INS FARM FARE The Milk Supply Picture	Stahl, OD	Completed		
Cotton leafworms	BÉPQ	Issued		
Farm Labor				
WLA exhibit for New York Herald-Tribune Forum. Oct. 15-18.	Bailey, Ext.	In preparation		
Movie on Farm Labor	Motion Picture Service	In production		
USDA Sept. 4 Help Wanted Latin America Trainee Program	Harding, OI	In press		
Farm Facilities				
Machinery Factor in Soil Conservation (Farm Equipment Dealers House Organ)	Tilley, SCS	In preparation		
Milkweed Floss				
Farm Flashes: The Milkweed Harvest is On How To Dry Milkweed Pods Bost Wa	Denny, OI	Completed		
USDA - Sept. 4	Harding, OI	In press		

Dehydrated foods, post war

Lloyd, Ext. Completed

Letter to Extension Directors

Post War Agriculture

Post War Individual and Family Adjustments

Conference on Rehabilitation of War Town Countries

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Subject	Assigned	Status
Copy for popular pamphlet on International Trade	Miles, Ext.	Cleared
Fact sheet on Rural Health and Sanitation.	Pohlmann, FSA	In preparation
Statement on return of military lands to private ownership	Farrell, BAE	In preparation
Letter to Regional Post-War Committees	Gaines, OI	Out
Over-all schedule of Information on post- war programs	Gaines, OL	In preparation
Post War Davids (Picture Story)	Jarrett, SCS	In clearance
Victory Garde	ens	
Letter to Extension Directors Victory Gardens	Lloyd, Ext.	Completed
RADIO Network Broadcasts: Victory Gardens, Blue Network Friday, Aug. 25, "Plant Now for Next Year" Friday, Sept 1, "Fall Care of the Victory Garden"	Hemphill, OI	Completed
Sept. 8, Blue, Farm and Home Hour Victory Gardens "Take Care of What's Left in the Garden," Ernest Moore and Duke DuMars	Hemphill, OI	In preparation
Homemakers Chats:	*	
Fruit has a Place in the Garden	Thacker, Ext.	Completed
Industrial Feeding		
OWI requested a brief article on Industrial Feeding. They plan to send this to 300 daily newspapers. In addition, they will	Perry, OD Podolsky, OD	Completed
prepare material from the article for distribution to trade publications, foreign press, and editors of the Negro Press	/	
A summary on industrial feeding was prepared for distribution with material for radio programs, "Hasten the Day".	Perry, OD Hagen, OD	Completed

Subject	Assigned	Status
Nutrition		
Article for American Cookery Magazine for October issue.	Podolsky, OD	In preparation
Material and pictures for feature article requested by Philadelphia Sunday Inquirer on the subject of war workers and general material.	Perry, OD Podolsky, OD	In preparation
Article based on the National survey requested for use in Food and Home Notes.	Perry, OD	Completed
Article requested for the OWI Women's Press and sent to editors of women's pages in newspapers throughout the country.	Perry, OD	n
Guest column on eat a good breakfast for NEA.	Davis, BHNHE	tt .
RADIO		
FASHIONS IN RATIONS, CBS, Saturday, Aug. 26 'Eat a Better Breakfast and "Be Better Off Than You Are".	Hemphill, OI	:
CONSUMER TIME (NBC) - Sept. 9 - "Better Breakfasts Bring Better Health"	Kempton, OD	The state of the s
HOMEMAKERS' CHAT — "Breakfasts for Beauty Aid"	Beauchamp, OD	ner Ja
VITAMINS FOR VICTORY — "Bigger and Better Breakfasts" "Pickle Packing Pointers"	Hoffman, OD	ff ,
ORANGE NETWORK SERIES - Breakfast Psychology	Beauchamp, OD	tt .
RADIO ROUND UP ON FOOD Pattern for Breakfast More Milk in Bread	Stahl, OD	n
Network Broadcast Sept. 9, Blue, Farm and Home Hour "Eat a Good Breakfast to Start a Good		
Day" Ruth Van Deman, BHN&HE	Van Deman, BHN&HE	In preparation
Home Food Prese	2.5	
RADIO	A Commence of the Commence of	

Holman, Ext.

Completed

Homemakers Chat - "Storing Canned Fruits and Vegetables".

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Subject	- 6 -	Assigned	Status
CONSUMER TIME (NBC) - Sept. 2 - "Food Preservation"		Kempton, OD	Completed
FASHIONS IN RATIONS, CBS, Aug. 26 "Buy Tomatoes for Home Canning"	er e	Hemphill, OI	Completed
	School Lunc	che s	
RADIO			
CONSUMER TIME (NBC) - Sept. 23 - "School Lunches Make Better Citize pick-up from Los Angeles	ns"	Kempton, OD	Completed
FARM AND HOME HOUR - Sept. 2 - "School Lunches"		Stahl, OD	
RADIO ROUND UP ON FOOD "Complete on a Tray" (school lunch	es)	u.	II .
<u>Ma</u>	rketing Plent	tiful Foods	
RADIO . ·	30		
Homemakers' Chat - Use of Utility Meat	Grade	Gilstrap, OI	Completed
VITAMINS FOR VICTORY —			
"A Good Catch for Dinner"(fish)		Hoffman, OD.	Ħ
"The Tender Touch" (utility beef)		11	
"Apple Sauce Time" "Green Grow the Tomatoes"		ft	ii ii
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	Miscellaneou	ıs	
Release announcing September 19-22 ference to outline contribution of	extension	Fulghum, Ext.	Issued
methods in rehabilitation of war-t	orn countries	•	
Wartime Extension Work No. 116		Bealer, Ext.	Completed
Letter to Extension Directors Travel Situation Continues Tight Cooperatives and Extension		Lloyd, Ext.	11
Report on Extension Regional Confe Farm Land Values	rences		. "
Letter to State Extension Editors Radio-listening survey, Ward Count; Coordination of USDA and Land Gran	- · ·	Lloyd, Ext.	п -
publications			

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Subject	Aggirmed	Status
Dudject	Assigned	Status
USDA - Sept. 4 Bureau of Agricultural Economics	Harding, OI	In press
A processed report "A Test of Sampling Error	Crump, BAE	In preparation
and Bias in Mailed Inquiry Samples"		
PROCESSED DEPARTMENT PUBLICATIONS Commercial preparation and freezing	BAIC	Issued
preservation of sliced apples (AIC-57) New peroxidase test procedure for	## ### ### ### ### ###################	ff ,
dehydrated potatoes to indicate adequacy of blanching (AIC-58)		
Bin-type finishing driers in vegetable dehydration (AIC-15 Rev.)	n i	ff ,
Concentrated milks (BDIM-Inf-13)		u en
Cultured buttermilk (BDIM-Inf-14) Bibliography on whey products (BDIM-Inf-15)	, ii.	n
Outside publications:	13 7 1 3 1 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
A way to beet that "Stitch-in-time",	Hanson and	Submitted to
wax your hosiery	Wills, HNHE	"Successful Farm- ing" 8/26/44
A rapid colorimetric method for the	Horn and	Submitted to
determination of tryptophane in proteins and foods	Jones, HNHE	Jour. Biol. Dhem. 8/26/44
Cystine determination in proteins and foods	Csonka,	Submitted to
	Lichtenstein, Denton, HNHE	Jour. Biol. Chem. 8/26/44
Food Order Education - Press Releases: Lag in Turkey Offerings Alarms WFA, CMC	Snell, OD	Out
Food Priority Order is Revised Wool Fat Order (WFO 76) Amended	Snellgrove, OD	11
Suspension of Restrictions and Vegetable Oil Deliveries Continued	! f =	tt .
WFO 42 Rewritten and Simplified WFo 86 & 87 Terminated	ft ff	* ## ## ## ## ## ## ## ## ## ## ## ## ##
WFA To Set Aside Active Dry Yeast	Winn, OD	_ H
RADIO		
Arrangements for 4-H Club portion of Farm and Home Hour Program, Sept. 2	Thacker, Ext.	In preparation
CONSUMER TIME, NBC, Sept. 16 Inland Fisheries - pick-up from Michigan	Kempton, OD	Completed
FARM & HOME HOUR - Sept. 16 - "A"Award Birthday Show	Stahl, OD	п
HOME SERVICE DAILY - Sept. 2 - Federal Food Reporter	Hoffman, OD	Ħ
The state of the s	2202231023	

Subject	Assigned	Status
SPECIAL SCRIPT FOR CIT-IN TO WGR - Food Supply by William Brown and Bannet Nover	Kempton, OD	Completed
FARM FLASHES Building from Native Materials More Frozen-Food Locker Plants How to Log Mixed Timber Stands Small Mills Lead in Timber Production	Fox, FSA Burch, ARA Bergoffen, FS	In preparation Completed
Network Broadcast: Sept. 9, Blue, Farm and Home Hour "Return of Government-Owned Food to Trade Channels" - Lee Marshall, Director of Distribution, WFA	Rowell, OD	In preparatio
Story for OWI Women's Radio War Program Guide - "Our Food Supply"	Hoffman, OD	Completed
GREEN NETWORK SERIES — Food For the Military Tested and Tasted	Beauchamp, OD	
RADIO ROUND UP ON FOOD Selling Government Foods What is a WFO? Butter in September Olive Oil for Spain	Stahl, OD	17 11 11

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